

**40 YEARS!!!**

**Time sure flies when you're having fun!!!**

**This year, we will be celebrating**

**40 WONDERFUL YEARS OF THE GREAT**

**COTTAGE GROVE STRAWBERRY FEST!**

**WE ARE SO LOOKING FORWARD**

**TO CELEBRATING THIS MILESTONE BY HOSTING OUR**

**PREMIER SUMMER EVENT AND ENJOYING IT WITH**

**FAMILY, FRIENDS, NEIGHBORS, AND SPONSORS!**



**PLEASE JOIN US AS A PARTICIPATING SPONSOR OF WHAT MIGHT BE OUR MOST EXCITING ADVENTURE YET! FOR SURE, A FANTASTIC EVENT WITH SO MUCH TO OFFER!**

One of our favorite parts about being involved with the Cottage Grove Strawberry Festival is working with sponsors and potential sponsors to try and create win-win situations for everyone. We feel so good when both the event and the sponsors benefit from a relationship that was created because of our community festival. The mission of Cottage Grove Strawberry Fest is "to bring the community together". When we say that, we mean all aspects of the community, the residents, businesses, city government, sponsors and non-profit organizations. We feel that we have created and structured an event in which all these groups can be proud of participating in. We hope you decide to join in the fun! Our festival dates are **June 20 – June 23, 2024**.

The Cottage Grove Strawberry Festival is run completely by volunteers from our community. Our goal is to make as much of the event free to the public as possible. We don't charge an entrance fee, or a fee to watch the main stage bands on Friday or Saturday night. We feel that if your company is willing to become a sponsor, we will be able to increase our advertising of this community festival and in turn, expect higher participation throughout the events days.

Please take a moment to look over the attached information and let us know if there is anything we can do to assist you in becoming a **"SPONSOR"** for the 2024 Cottage Grove Strawberry Fest. There are many opportunities available and we are sure there is one right for you! We think with your help, we can do some pretty neat things for the community. We would like to discuss your objectives to create awareness of your business and services that you provide and feel we can help you do that in several different ways.

If there is any additional exposure that you would be interested in that is not listed on the Benefits-at-a-Glance, please feel free to talk to us about it. As we stated earlier, we are interested in creating a win-win for everyone. This is why our sponsors participate year after year; we build relationships that are good for everyone! We are very excited about the possibility of working together at the Cottage Grove Strawberry Festival. We would love to help your company reach out to our community and let them know all the services that your company provides. We would like to discuss this opportunity further at your earliest convenience. If you have any questions, please do not hesitate to contact us.

Thank you in advance for your time, consideration and support. We hope to hear from you soon!

Sheila Nitz

651.458.9495 Home

651.587.4188 Cell

Email Address: [sponsorship@cottagegrovestrawberryfest.com](mailto:sponsorship@cottagegrovestrawberryfest.com)

CG Strawberry Fest - Sponsorship

P.O. Box 512, Cottage Grove, MN 55016

A Nonprofit Organization 501(c)(3)

Federal Tax ID #26-2001937

# Cottage Grove Strawberry Fest 2024

## Cash Sponsor Donation Form

USE THIS FORM FOR CASH SPONSORSHIPS ONLY.

Note: For all In-kind donations, please use the "In-Kind Donation Form."

Select from the following: ☒ = Denotes Event Has Sponsor

### Diamond Sponsor \$5,000

<input type="checkbox"/> Friday Night Headline Band: TIM SIGLER BAND	<input type="checkbox"/> Main Stage	<input type="checkbox"/> Fireworks
<input type="checkbox"/> Saturday Night Headline Band: THEM PESKY KIDS	<input type="checkbox"/> Main Stage Production	<input type="checkbox"/> General Fund

### Emerald Sponsor \$3,000

<input type="checkbox"/> Saturday Evening Opening Band: STONE DAISY	<input type="checkbox"/> Grande Day Parade	<input type="checkbox"/> Carnival
<input type="checkbox"/> 5K Race/5K Walk/1K Kids	<input type="checkbox"/> Wrestling Event	<input type="checkbox"/> Portable Restrooms
<input type="checkbox"/> General Fund		

### Ruby Sponsor \$2,000

<input type="checkbox"/> Friday Evening Opening Band: DISTILLED	<input type="checkbox"/> Petting Farm	<input type="checkbox"/> Information Booth
<input type="checkbox"/> Strawberry Fields MarketPlace	<input type="checkbox"/> Men's Softball Tournament	<input checked="" type="checkbox"/> Car Show
<input checked="" type="checkbox"/> Hot Air Balloon Rides	<input type="checkbox"/> Ambassador Scholarships	<input type="checkbox"/> Utility Vehicles
<input type="checkbox"/> General Fund		

### Sapphire Sponsor \$1,000

<input type="checkbox"/> Handwashing Stations	<input checked="" type="checkbox"/> Events Calendar	<input checked="" type="checkbox"/> Top Chef Contest
<input type="checkbox"/> Balloon Artistry (Thurs PM)	<input type="checkbox"/> Pet Show	<input type="checkbox"/> General Fund
<input type="checkbox"/> Kids Power Tractor Pull (Thurs PM)		

### Pearl Sponsor \$750

<input type="checkbox"/> Jazz Duo: CLOVER CLUB JAZZ (Thurs PM)	<input type="checkbox"/> Dance with DJ (Thurs PM)	<input type="checkbox"/> Pie Eating Contest
<input type="checkbox"/> Cold Storage	<input type="checkbox"/> General Fund	

### Opal Sponsor \$500

<input type="checkbox"/> Production Tent	<input type="checkbox"/> Doggie Dash	<input type="checkbox"/> General Fund
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### Amethyst Sponsor \$300

<input type="checkbox"/> Ambassador Candidate Sponsorship	<input type="checkbox"/> General Fund
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### Garnet Sponsor \$100

☐ General Fund

Please complete this form for Cottage Grove Strawberry Fest recognition. All sponsor forms must be confirmed and received no later than **APRIL 1, 2024** to ensure that you are included in all of the printed materials available at your sponsorship level.

Business/Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
E-mail Address \_\_\_\_\_ Website URL \_\_\_\_\_

PLEASE RETURN THIS FORM WITH YOUR CHECK MADE PAYABLE TO "COTTAGE GROVE STRAWBERRY FEST" BY APRIL 1, 2024

MAIL TO: Cottage Grove Strawberry Fest Attn: Sponsorship, P.O. Box 512, Cottage Grove, MN 55016

For more information contact: Sheila Nitz at 651-458-9495 or via email [sponsorship@cottagegrovestrawberryfest.com](mailto:sponsorship@cottagegrovestrawberryfest.com)

# Cottage Grove Strawberry Fest 2024

## In-Kind Donation Form

USE THIS FORM FOR THE FOLLOWING SPONSORSHIP TYPES:

Donated services such as golf carts, porta potties, trophies, banners, etc.

Note: For all CASH donations, please use the "[Cash Sponsor Donation Form](#)".

Strawberry Fest depends on all types and levels of sponsorships. Let us help you find one that is right for you! The size of your business doesn't matter to us, but finding the right opportunity to fit your business does! You can donate several prizes and/or gifts to reach any level of sponsorship recognition that you would like. Just add up the **value** of all services, prizes/gifts you will be donating. This type of donation will be considered an In-kind sponsorship and will be recognized as such. See "[Benefits at a Glance](#)" insert for details. This is a great way to advertise your business, bring people into your store and support the community all at the same time!

**Suggested Items:** Printing, Trash Service, Porta-Potties (unit and daily cleaning of), Gators, Trophies, Golf Carts, Banners, T-Shirts, Pre-Parade Reception Food and Water, Newspaper Ads, CGSF Coronation Reception Food, Tables and Chairs, etc.

**Prize & Gift Requirements:** Gift certificates or coupons are acceptable donations as long as they do not require an additional purchase to redeem.

\_\_\_\_\_ Yes! We would like to donate the following:

Item: \_\_\_\_\_ Quantity: \_\_\_\_\_ Dollar value of each item: \$ \_\_\_\_\_

Item: \_\_\_\_\_ Quantity: \_\_\_\_\_ Dollar value of each item: \$ \_\_\_\_\_

Service: \_\_\_\_\_ Dollar value of service: \$ \_\_\_\_\_

Service: \_\_\_\_\_ Dollar value of service: \$ \_\_\_\_\_

(i.e. generator, generator fuel, camper near main stage, etc...)

**Please indicate your sponsorship level:  
(Equal to total dollar value of all donated items)**

\_\_\_\_\$5,000 Diamond    \_\_\_\_\$3,000 Emerald    \_\_\_\_\$2,000 Ruby    \_\_\_\_\$1,000 Sapphire  
\_\_\_\_\$750 Pearl    \_\_\_\_\$500 Opal    \_\_\_\_\$250 Amethyst    \_\_\_\_\$100 Garnet

**Please complete this form for Cottage Grove Strawberry Fest recognition.** All sponsor forms must be confirmed and received no later than **APRIL 1, 2024** to ensure that you are included in all of the printed materials available at your sponsorship level.

Business/Organization \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
E-mail Address \_\_\_\_\_ Website URL \_\_\_\_\_

**PLEASE RETURN THIS FORM WITH YOUR DONATION BY APRIL 1, 2024**

MAIL TO: Cottage Grove Strawberry Fest Attn: Sponsorship, P.O. Box 512, Cottage Grove, MN 55016

For more information contact: Sheila Nitz at 651-458-9495 or via email [sponsorship@cottagegrovestrawberryfest.com](mailto:sponsorship@cottagegrovestrawberryfest.com)

# Cottage Grove Strawberry Fest 2024

## Benefits at a Glance

Below is a summary of all the benefits you will receive according to the level of sponsorship you choose. The Cottage Grove Strawberry Fest only comes once a year so don't miss your chance to become involved in this growing and dynamic community. *It may very well be the best marketing dollars you'll spend this year!*

	\$5,000	\$3,000	\$2,000	\$1,000	\$750	\$500	\$300	\$100
➤ Company Logo on Main Stage Banner	✓							
➤ Free Business Expo Booth Space (10' x 10') in StrawberryFields MarketPlace	✓	✓						
➤ Free Parade Entrance Fee	✓	✓	✓					
➤ Company Logo on All-Sponsor Board at Event	✓	✓	✓	✓				
➤ Company Name on All-Sponsor Board at Event					✓	✓	✓	✓
➤ Company Name or Logo Link on SFest Website	✓	✓	✓	✓	✓	✓	✓	
➤ Company Name on Thank You Ad on Social Media	✓	✓	✓	✓	✓	✓	✓	✓
➤ Company Logo Sponsorship Banner at Event	✓	✓	✓	✓	✓	✓		
➤ 50% off Parade Entrance Fee				✓	✓			
➤ 50% off Business Expo Booth Space (10'x10') in StrawberryFields MarketPlace			✓	✓				
➤ Choice of: 50% off Parade Entrance Fee <b>OR</b> 50% off Business Expo Booth Space (10' x 10') in StrawberryFields MarketPlace					✓	✓		

# Cottage Grove Strawberry Fest

We are proud to announce, we will be having our Button Raffle once again for the 2024 festival! With your cash or in-kind donation, you can help make this community event a huge success!

The 2024 Strawberry Fest will be held Thursday, June 20th through Sunday, June 22nd at Kingston Park. Some of the events the community looks forward to are the Carnival, Men's & Women's Softball Tournaments, Food Vendors, Kids Tractor Pedal Pull, Business Expo, Outdoor Entertainment (Friday & Saturday nights), Ambassador Coronation, 5K Run, Strawberry Pie Eating Contest, Grande Day Parade, Pet Show, Top Chef contest, Hot Air Balloon rides and so much more!!!!

One way to promote the Strawberry Fest and your business is by having buttons for the community to purchase. What better way to get your name out there other than donating a gift certificate or prize for the button raffle? We are currently looking for monetary donations or other items of equal value such as TVs, iPods, iPads, computers, mini vacations, weekend getaways, other electronics, savings bonds, services, gift certificates from your business, gift baskets, tickets to events or anything your business would consider appropriate. If you have an idea, please don't hesitate in contacting us. Keep in mind, your donations are counted as sponsorship and can promote your business to the surrounding area! Your donations are always welcomed and will be greatly appreciated!

- \_\_\_\_\_ **YES! I would like to donate the 1<sup>st</sup> Place Button Prize = \$1,500.00 or more**
- \_\_\_\_\_ **YES! I would like to donate the 2<sup>nd</sup> Place Button Prize = \$1,000.00 - \$1,499.00**
- \_\_\_\_\_ **YES! I would like to donate the 3<sup>rd</sup> Place Button Prize = \$800.00 - \$999.00**
- \_\_\_\_\_ **YES! I would like to donate the 4<sup>th</sup> Place Button Prize = \$500.00 - \$799.00**
- \_\_\_\_\_ **YES! I would like to donate the 5<sup>th</sup> Place Button Prize = \$350.00 - \$499.00**



With the 8 largest donations - Your business name and prize will be printed on each raffle ticket as part of your sponsorship. All other prizes donated will be advertised on the complete listing on our website so that your business will be advertised and receive recognition.

Business \_\_\_\_\_ Contact \_\_\_\_\_ Phone \_\_\_\_\_

For all donations to the Button Raffle, payment or donation must be received no later than **March 31, 2024** and can be mailed to:

**Cottage Grove Strawberry Fest – 2024 Button Raffle**  
**P.O. Box 512**  
**Cottage Grove, MN 55016**

If you have any questions or need further assistance, please contact me at [sarahlynn123@hotmail.com](mailto:sarahlynn123@hotmail.com). For all additional details regarding the Cottage Grove Strawberry Fest 2024 – visit [www.cottagegrovestrawberryfest.com](http://www.cottagegrovestrawberryfest.com) or “**LIKE**” us on Facebook!

We would like to thank you in advance for your consideration and support!

Sarah Willard  
651.249.9945  
Non-Profit 501(c)(3)  
Tax ID# 26-2001937